

TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



BBC Radio1's Big Weekend in Wales, UK



Purchase
THIS IS WAR

This Week - 05/26/2010

Recently returning to the United Kingdom after concluding *Into The Wild* North America, Thirty Seconds To Mars played for a massive crowd in Wales for BBC Radio1's Big Weekend ([click here to view photos](#)). Next up for the band? WAR NIGHT in Allentown, PA, as well as B.O.M.B. Fest in Durham, CT.

Additional summer dates have been added! Be sure to keep tabs on forthcoming shows near you by visiting the Official Tour Page by [clicking here](#).

Attended the Los Angeles show at the **Greek Theatre**? Be sure to send in your media! Send photos to marsgreekfootage@gmail.com, and upload videos by [clicking here](#).

MTV Buzzworthy Blog: Jared Leto's Tour Diary



Thirty Seconds To Mars go *Into The Wild* Pacific Northwest: Bart Cubbins' latest endeavor, On the Road, and more. View the full blog entry by [clicking here](#).

Tomo and Jared in Total Guitar Magazine UK



[Total Guitar Magazine](#) recently interviewed Jared and Tomo about their choice gear. Check out the full interview by clicking the corresponding links—[Pages 1 & 2](#), as well as [Page 3](#).

The Making of "The Ride"



Missed the televised airing of *The Making of Kings and Queens a.k.a. The Ride*? Now you can access the full presentation via the Official Thirty Seconds To Mars Hulu channel by [clicking here](#).

THE WAR IS COMING



Don't forget to request *THIS IS WAR* with your local radio stations, and help spread the word on Twitter using the hashtag #THEWARISCOMING! Haven't seen the teaser for the forthcoming short film yet? [Click here](#) to view it now.

ECHELON GEAR



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T-Shirt



Echelon Seraphim
Division Wristband



Butterfly Headshot
Hoodie

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a place for music

BUZZnet

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It's your LAST CHANCE to win 1 of 8 Thirty Seconds to Mars framed video stills from the short film, "*The Ride*", inspired by the song *Kings and Queens*. Check out the full details [here](#)—the contest ends **May 30**, so enter before it's too late!

Apply for Volunteer Membership with The Hive!



As you probably have heard, The Hive has been working for Thirty Seconds to Mars to help promote the release of the album *This Is War* and the *Into The Wild* World Tour. Well, now is your chance to be a part of the team working every day to bring MARS to the attention world. The Hive will be accepting requests for volunteers interested in working on projects and assisting with tasks around the world!

If you are interested in becoming an official Hive volunteer, please send an email with your NAME, LOCATION, and WHY you want to be a volunteer to applytothehive@gmail.com. We will not be able to include everyone right away simply because we are a growing organization, but we have every intention of involving anyone who is committed to volunteering.

In coming days a new website will be launched at <http://thisisthehive.net> which should clear up any misunderstanding people may have about WHAT The Hive is and what The Hive is involved with in the present, past, and future. As an organic, grassroots marketing and promotion organization, we need help from fans around the world, but we need to know WHO is willing to dedicate the time and energy required for success! Help us out by sending us an email.

SHOW OFF YOUR
M A R S H A W K

A Beautiful Lie



30 Seconds To Mars



**THIS
IS
WAR**

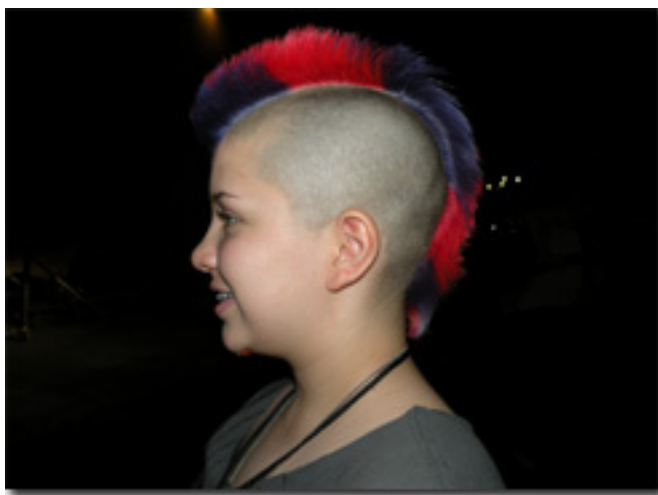


MARS IS COMING

UPCOMING TOUR DATES

Sat 5/29/2010
Allentown, PA
[Crocodile Rock Cafe](#)

Sun 5/30/2010
Durham, CT
[B.O.M.B. Fest 2010](#)



Check this out... Alyssa of Arizona showed us her colorful MarshHawk after going *Into The Wild*. Got a MarshHawk? Send your photo, name, and location to themarshawk@gmail.com for a chance to be featured in the next installment of Transmission!

Don't forget about the Triad Global Assault Mission!



Echelon Italy brought their Triad Global Assault all the way the historical Colosseum of Rome with their homemade banner. Incredible shot, Italy!



Learn more about the Mission by [clicking here](#), or submit YOUR photos by visiting the Official Triad Global Assault Flickr pool by [clicking here](#).



Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. [Click Here to Read NOW!](#)

Here are some tools you can print out on your own!

[Flyers](#) • [Mars Stencil](#) • [Full Size Poster](#)



Echelon France sent us this collage of photos of their promotion day in which they utilized self-printed promo materials to use in their city.

If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



Follow [@30SECONDDSTOMARS](#) on Twitter

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Weekly Picks From the Band

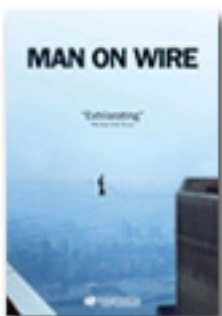
Book of the Week



It's Not How Good You Are, It's How Good You Want To Be by Paul Arden is a handbook of how to succeed in the world—a pocket 'bible' for the talented and timid to make the unthinkable thinkable and the impossible possible. Arden, the world's top advertising

guru, offers up his wisdom on issues as diverse as problem solving, responding to a brief, communicating, playing your cards right, making mistakes, and creativity, all notions that can be applied to aspects of modern life.

Movie of the Week



Man On Wire is a 2008 documentary film directed by James Marsh. The film chronicles Philippe Petit's 1974 high-wire walk between the Twin Towers of New York's World Trade Center. It is based on Philippe Petit's book, *To Reach the Clouds*, recently released in paperback with the new title *Man on Wire*.

Album of the Week

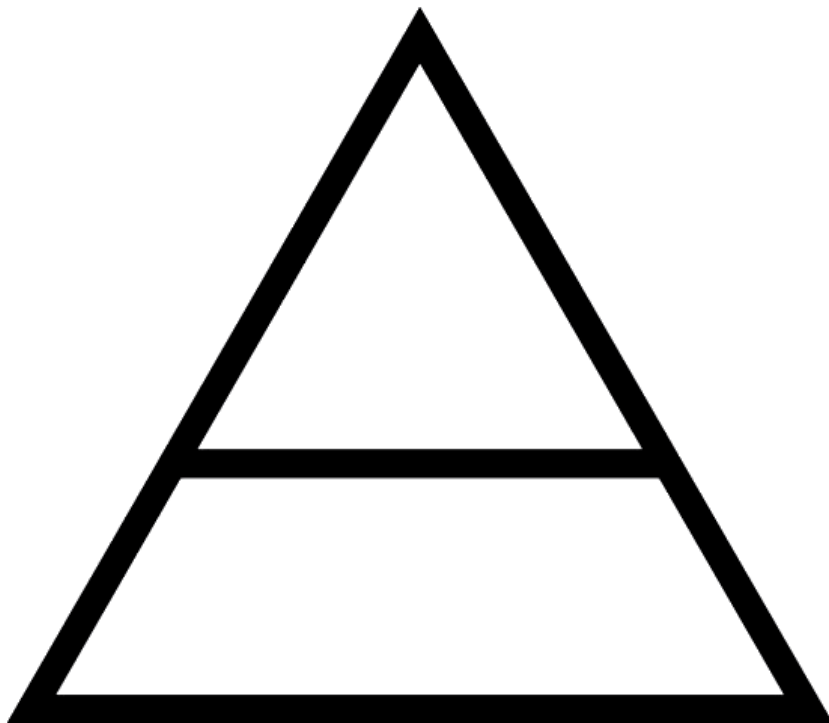


[Fireflight - For Those Who Wait](#) is the third album from the American Christian rock band, and features the top charting single, "Desperate". Peaking at #5 on Billboard's Hot Christian Albums chart, *For Those Who Wait* stands as the band's highest charting album.

Website of the Week

RestoringVision.org

[Restoring Vision](#) is a non-profit organization that sources Reading Glasses and Sunglasses, supplying them at nominal charge to groups going on missions to developing countries, as well as domestic groups serving the underprivileged. Since inception in late 2003, they have supplied over 1,000,000 glasses to people around the world. Warby Parker has recently partnered with the organization to donate one pair of glasses for each sold. Read more about this partnership by [clicking here](#).



**PURCHASE
THIS IS WAR**



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[Musicload Austria](#)

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[iTunes Norway](#)

Spain

[iTunes Spain](#)

[Fnac Spain](#)

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